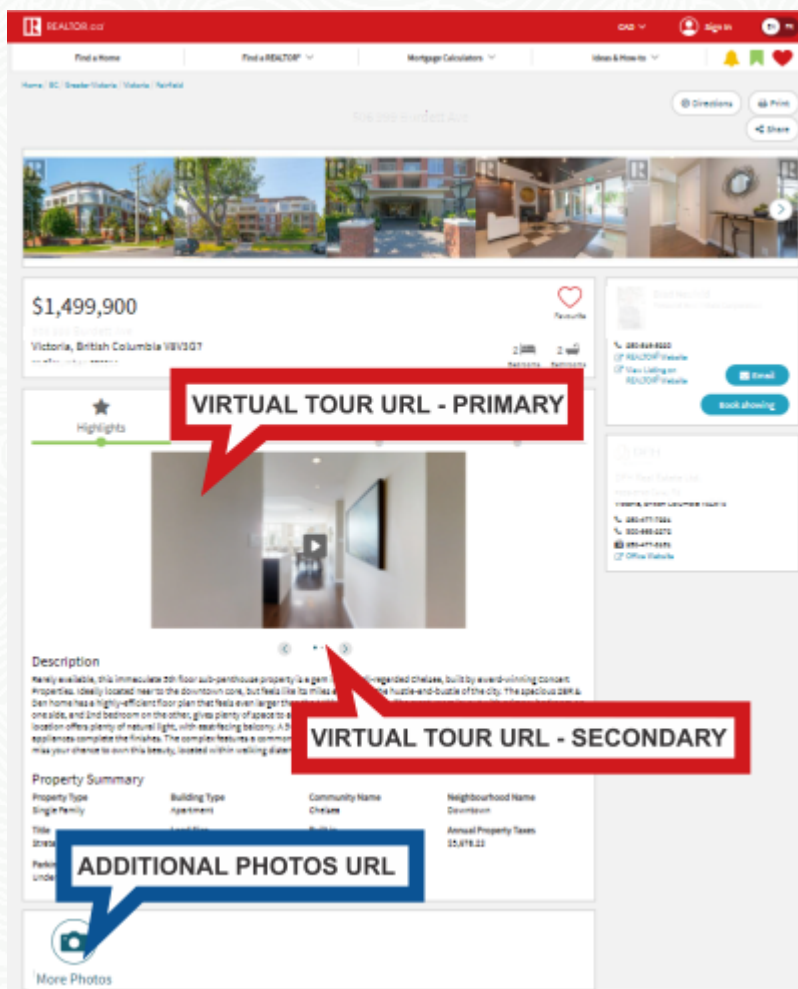


How to Integrate your Video and Matterport into REALTOR.ca

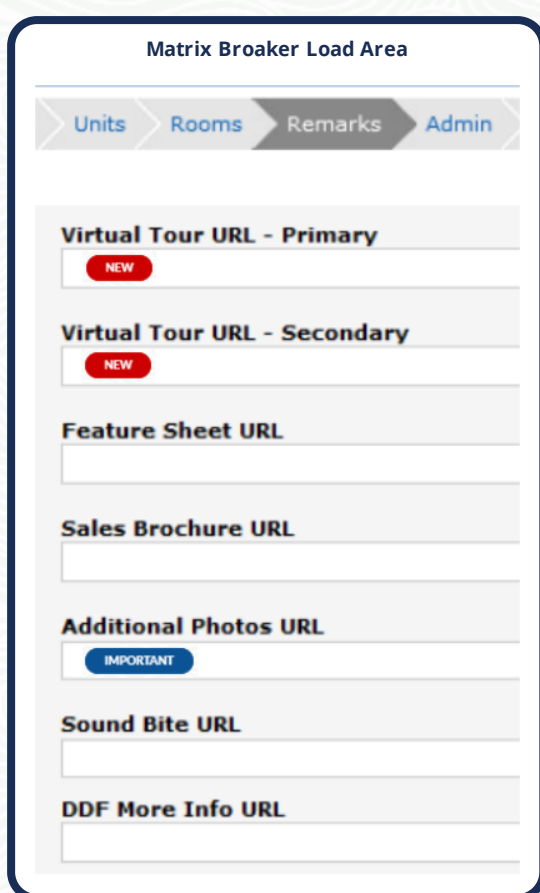
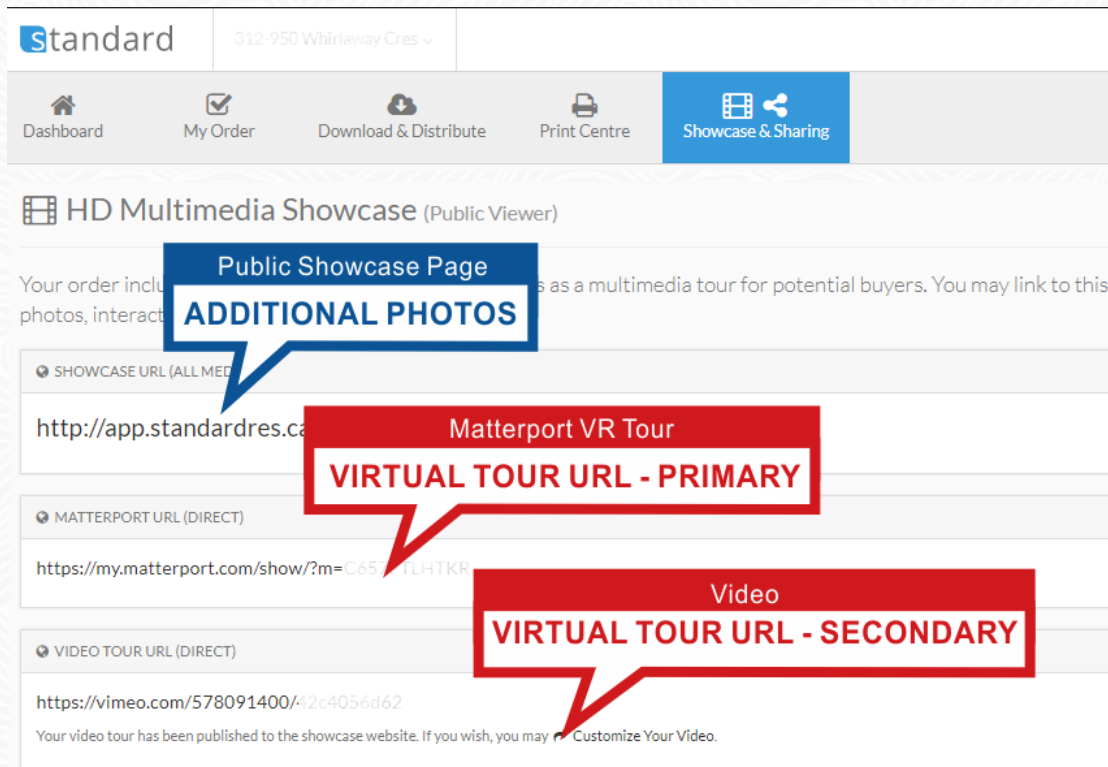
Few REALTORS® have taken advantage of this feature

Be one of the few
who dominates the highlight section!



We've got you covered!

We provide the appropriate links to best showcase your listing on the MLS®. We want to help you achieve the best exposure for each property!



How do I make it happen?

When broker loading your listing there are 7 fields available (*on the Remarks tab*) which allow you to link to additional media content.

By adding the **VIDEO** or **MATTERPORT** to either of the first two fields:

- VIRTUAL TOUR URL - PRIMARY**
- VIRTUAL TOUR URL - SECONDARY**

Your media will display front & centre on REALTOR.ca

Note: You can still put the Public Showcase link into the Additional Photos URL space

What has changed?

Recently, the ability to showcase two different media sources was made available.

Can't I just put the same Link in multiple fields?

You can, but you shouldn't. Feedback indicates that the practice of using the same URL actually irritates viewers & deters them from clicking through. Matrix recommends resisting the temptation to paste a URL in more than one field.